



Organic Research: Overview (Desktop)

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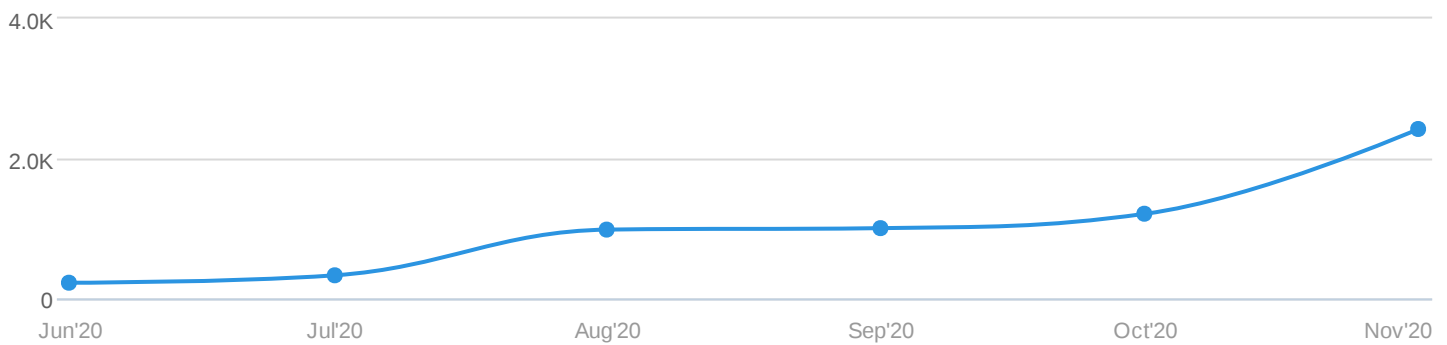
Organic Search: Summary

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Traffic	2.4K	100%
Keywords	1.6K	0%
Traffic Cost	\$1.8K	156%
Branded Traffic	0	0%
Non-Branded Traffic	2.4K	100%

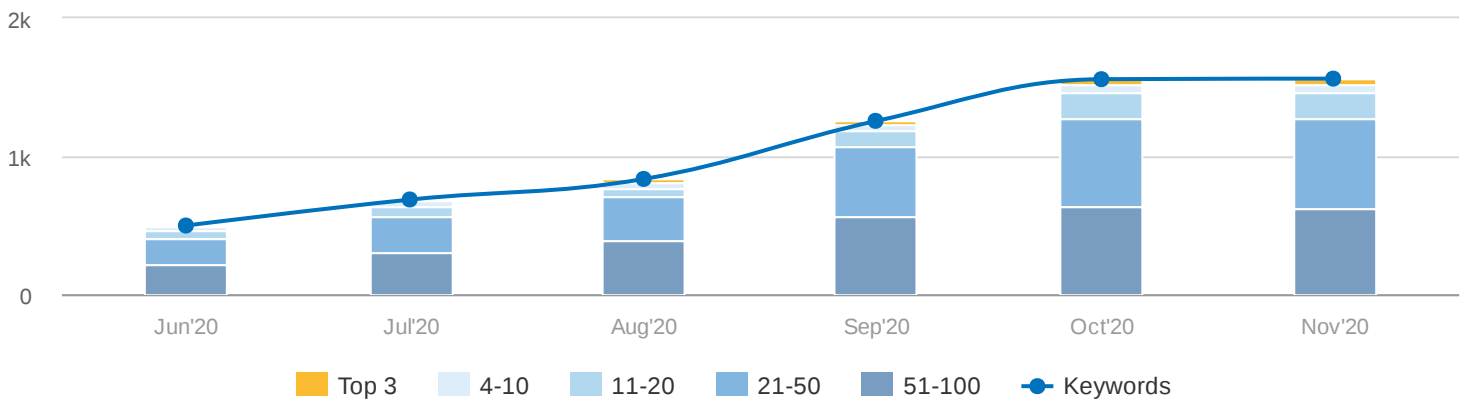
Organic Search: Traffic chart

brand-lab.co.uk | UK | 6 Months



Organic Search: Keywords chart

brand-lab.co.uk | UK | 6 Months



Organic Search: Top Keywords (1,563)

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Keyword	Pos	Volume	CPC (USD)	Traffic
iphone x back	1 (1)	880	0.00	17.05%

Keyword	Pos	Volume	CPC (USD)	Traffic
iphone xr back	1 (1)	880	2.14	17.05%
iphone xr back glass replacement	1 (1)	720	0.85	13.95%
iphone x back glass replacement	1 (1)	590	0.53	11.43%
iphone x rear glass replacement	1 (1)	320	0.39	6.19%

Organic Search: Top Position Changes

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New Keyword	Pos	Volume	Traffic %
samsung note 8 screen replacement	17	260	0.04
google nexus 5 repair	17	90	< 0.01
samsung s9 plus release date uk	38	90	< 0.01
best nokia smartphone uk	67	70	< 0.01
s9 plus screen repair	48	260	< 0.01

Organic Search: Top Pages

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URL	Traffic %	Keywords
https://www.brand-lab.co.uk/iphone-x-back-glass-replacement	42.56	119
https://www.brand-lab.co.uk/iphone-xr-back-glass-replacement?sort=p.price&order=ASC	42.11	33
https://www.brand-lab.co.uk/ipad-air-2-battery-replacement	4.08	70
https://www.brand-lab.co.uk/iphone-xs-max-back-glass-replacement	2.68	40
https://www.brand-lab.co.uk/ipad-air-2-repair	1.73	21

Organic Search: Top Subdomains

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Subdomain	Traffic %	Keywords
www.brand-lab.co.uk	100.00	1,563

Organic Search: Top Competitors (766)

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Competitor	Com. Keywords	SE Keywords	Com. Level
imendltd.co.uk	31	972	20%

Competitor	Com. Keywords	SE Keywords	Com. Level
iphonespecialist.co.uk	81	2.3k	15%
mendmyiphone.co.uk	24	1.1k	14%
sparkangels.co.uk	27	1.2k	11%
mobitech-sheffield.co.uk	34	2.4k	11%

Organic Search: Competitive Position Map

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